

MOTYA ALI

San Francisco, CA | 415 295 2945 | motyaali@pm.me | linkedin.com/in/motyaali | motyaali.com

OPERATIONS AND BUSINESS SYSTEMS | PROJECT OPERATIONS | INVENTORY PLANNING | PROCESS IMPROVEMENT

PROFESSIONAL SUMMARY

Operations and business systems professional with 15+ years of experience translating complex data, requirements, and workflows into organized execution across retail planning, project administration, document control, systems adoption, process improvement, and governed AI workflow design.

SELECTED VALUE

- Built forecasting and inventory decision processes across furniture, apparel, cosmetics, footwear, ecommerce, and retail.
- Bridged operations, planning, vendors, warehouses, finance, technology, and leadership to make information actionable.
- Translate complex requirements into user guides, process maps, test evidence, training, and decision-ready reporting.
- Design human-centered AI workflows with source preservation, exception review, auditability, and human authority.

CORE SKILLS

Operations and Project Administration: Workflow coordination, deliverables, permissions, records, metadata, status reporting, issue resolution

Planning and Forecasting: Demand planning, receipt planning, replenishment, promotions, margin, inventory targets, capacity

Systems and Data: Oracle ERP, SAP, RMS, MMS, MicroStrategy, SharePoint, Power Automate, advanced Excel, dashboards

Documentation and Enablement: SOPs, user guides, process maps, role-based training, governance, testing, implementation

AI and Process Design: AI-assisted workflows, exception queues, decision support, audit trails, human-in-the-loop controls

SELECTED IMPACT

- Improved forecast accuracy by 40% and reduced stockouts by 30% during a retail-system migration.
- Directed \$250M+ Kids and Baby inventory flow across 650+ Burlington stores.
- Managed \$500M+ fragrance category planning at Sephora and translated signals into executive decisions.
- Forecasted and procured \$250M+ in Old Navy basic knit inventory.
- Managed Levi's and Dockers ecommerce inventory flow and supported Amazon wholesale onboarding and online size expansion.
- Coordinated inventory flow and operational readiness for 45+ West Elm store openings in 12 months.

PROFESSIONAL EXPERIENCE

Project Administrator | Chaves and Associates, SFPUC Water Capital Program | 2025 - Present

- Document control, permissions, metadata, workflow documentation, user guides, process maps, training, and issue follow-up.

Co-Manager | Salida Home Market | 2020 - 2024

- Store operations, purchasing records, vendor coordination, inventory tracking, physical counts, FIFO, and reorder needs.

Senior Merchandise Planner | Appaman | 2023 - 2024

- Owned P and L and inventory planning for a full brand assortment, including procurement, pricing, margin, and operations.

Senior Merchandise Planner, Fragrances | Sephora | 2021 - 2023

- Managed \$500M+ category planning and produced executive and vendor recaps translating performance into action.

Senior Inventory Planner, Shoes | Tailored Brands | 2019 - 2021

- Managed \$100M+ footwear inventory and consolidated vendor buys to improve cost leverage while maintaining availability.

Merchandise Planner, Mens Tees | Old Navy | 2018 - 2019

- Forecasted and procured \$250M+ in basic knit inventory, balancing demand, promotions, receipts, margin, and targets.

Manager of Allocations, Kids and Baby | Burlington Stores | 2017 - 2018

- Directed \$250M+ inventory flow across 650+ stores and aligned allocation with capacity and demand.

Manager of Allocations, Crazy 8 and Janie and Jack | Gymboree | 2014 - 2017

- Served as SME for Oracle migration, reconciled data, improved forecast logic, built dashboards, and trained planners.

Senior Allocator, Levi and Dockers Ecommerce | Levi Strauss and Co. | 2011 - 2014

- Managed ecommerce inventory flow and supported Amazon wholesale onboarding and online size expansion.

Merchandise Location Planner | Ann Taylor Factory | 2010 - 2011

- Planned location-level inventory to align sales, margin, assortment, and store demand.

Senior Distribution Planner and Special Projects | West Elm | 2004 - 2010

- Coordinated furniture inventory flow, delivery timing, store-opening readiness, and cross-functional logistics.

SELECTED SYSTEMS PROJECTS

- **AI Workflow Enablement:** Working browser demonstrations for meeting coordination and document intake with tests and controls.
- **Construction Project Coordination Controls:** Dashboard, process map, meeting pack, change and invoice controls, and registers.
- **SmartGrocer:** Authenticated React, FastAPI, and MongoDB prototype with household isolation, CSRF controls, and tests.
- **Inventory Truth Ledger:** ERP, WMS, and TMS reconciliation architecture with normalized states, lineage, and exceptions.
- **AliOS and Unseen Lifeline:** Accessibility-centered workflows for high-stakes administrative processes.

EDUCATION AND CREDENTIALS

- AS Degree in Computer Science, in progress | City College of San Francisco | Expected 2027
- Certificate of Achievement, Construction Administration | City College of San Francisco | 2025
- Responsible AI Foundations Professional Certificate | All Tech Is Human | 2026
- IBM SkillsBuild: Leading the Future of AI | 2026